



**QUEEN'S
UNIVERSITY
BELFAST**

**COMMUNITIES
AND PLACE**

Co-design of a substance use intervention: Using a community based participatory approach

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Supporting Places & Communities through Engagement, Research & Innovation

Queen's Communities and Place (QCAP) uses a place-based approach to address the inequalities experienced by communities through engagement and partnership with community and voluntary sector partners, policymakers and academics.



ENGAGING WITH PLACE-BASED PARTNERS



THE DIMENSIONS OF PLACE

 Growing up in the Market

 Social Economy and
Community Wealth Building


 Education and the
Knowledge Economy


 Community Health
and Wellbeing



THE SIX PILLARS OF THE QCAP APPROACH

A Framework for Engagement and Change

 Mechanism for Engagement

 Research and Evidence
Synthesis

 Data for Action

 Practical Translational Tools

 Policy Advocacy

 Building Capabilities

ADVANCING STRATEGY 2030

Advancing Social and Civic Responsibility

Queen's Communities and Place (QCAP) exists to advance Queen's University Belfast's Strategy 2030 and its key priority regarding social and civic responsibility, and economic prosperity.

Background

- Market community – approx. 2500
- SU – public health crisis
- QCAP / MDA partnership
- Growing up in the Market
- Tackling SU together
- Health Action Group
- Community Consultations



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Confirmed need for intervention development to tackle SU

Expert and community participation to SU education intervention for adults in the Market

Review of literature: Including community driven/led interventions for SU
Expert Consultation: Clarify key elements to be included/Identify appropriate existing interventions – what works in communities
Workshop 1: Meeting the SU education needs of parents/adults from the Market
Workshop 2: Drafting the intervention and intervention content/structure

Skeleton/Outline of intervention programme

Advisory Team (QCAP/Experts/MDA/community residents) develop, share and refine Intervention

Meeting 1/2: Ground in theory, develop and confirm content
Meeting 3: Review and refine draft intervention
Meeting 4: Finalise intervention (prototype 1) for group feedback
Meeting 5: Refine in line with feedback
Meeting 6: Agree final intervention (prototype 2)/ prepare for implementation

Prototype 1

Workshop: Feedback sought on Prototype (1). Volunteers from workshops 1&2
Refinements: In line with feedback

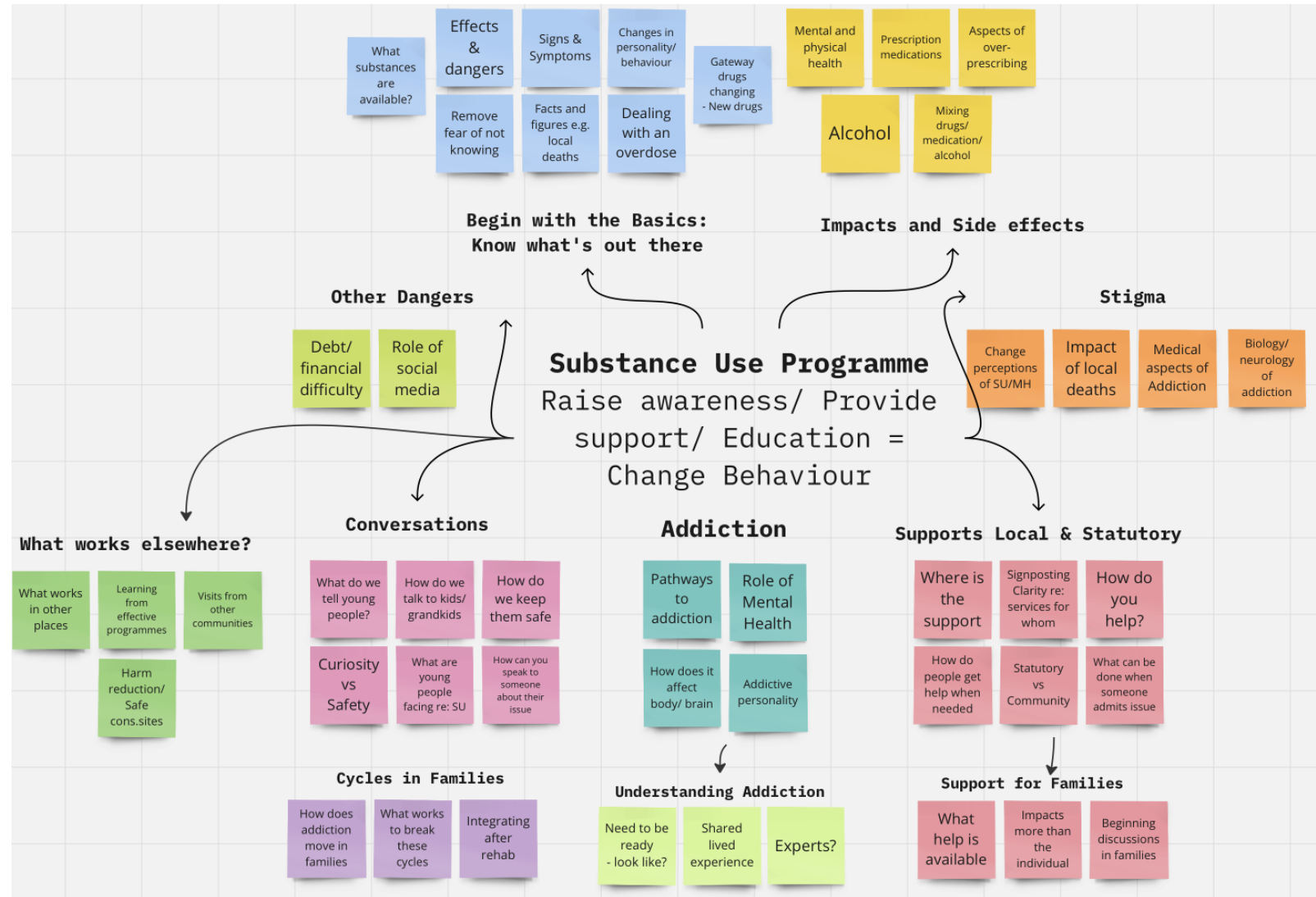
Prototype 2: Ready for Pilot testing

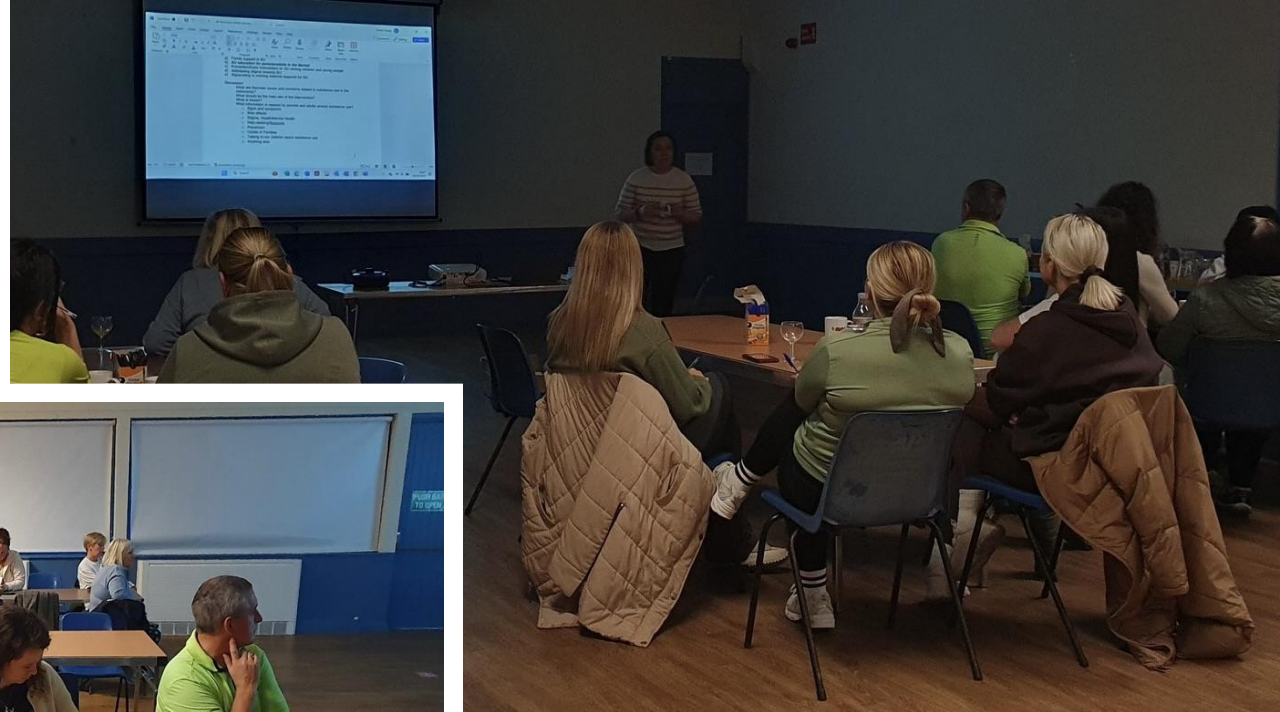
Co-designing the SU Intervention



Intervention Content

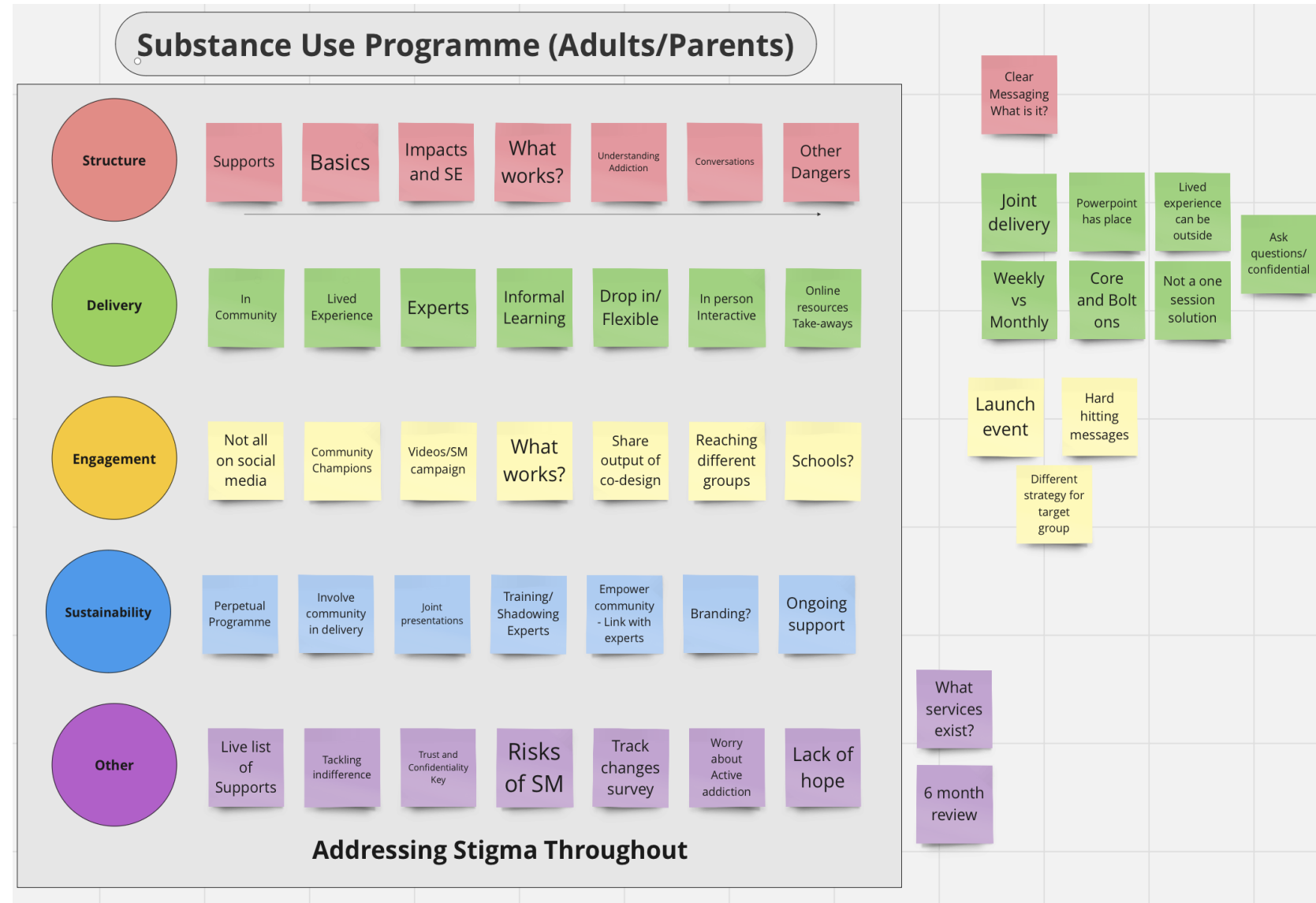
- Small Groups – QCAP/MDA
- Need to Know
- Analysis
- Basics, Impacts, Supports, Addiction, Families, What works, Dangers, Stigma
- Share findings/Agree





Format/ Delivery

- Structure
- Delivery
- Engagement
- Sustainability
- Other
- Stigma
- What Next?



Find out more

- k.mcguigan@qub.ac.uk
- <https://www.qub.ac.uk/sites/qcap/>
- <https://x.com/QUBCommunities1>



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Queen's Communities and Place (QCAP)
@QUBCommunities1

Queen's Communities and Place is a new initiative based on partnership between communities, policymakers and academics.